LEADING THE RACE TO DIGITIZE THE OILFIELD

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Why Drakewell is the Right Choice for Your Company

Questions to Ask Yourself

1. How many systems does my current business run on? If the answer is more than two, give us a call.

2. Are my operations buttoned up? Is my business meeting the expectations of a digitizing industry?

3. What is my and my team's time worth? How much time do well paid, smart employees spend scrubbing data from multiple systems? When all of your operational data is in one place, extremely powerful analytics can be performed in a few clicks.

Drakewell Features

In the Field
- Field Tickets
- Drilling & Well Path Management
- Daily Activities
- Sensor Data Tracking
- Downhole Tool Tracking

Service/Customer Support
- Support Email
- Support Response by Phone
- Improving Product with User Feedback
- Online Community Support
- Video Guides

At the Warehouse
- Inventory Management
- Asset Maintenance Workflow
- Shipping & Asset Tracking
- Failure Analytics

For the Operator
- Customer Portal
- Well Site Reporting
- Drakewell API

For Operations
- Price Book & Bid Management
- Job Management
- Personnel Management
- Job Revenue & Costing

Analytics
- Visualizations & Dashboards
- Predictive Analysis
- Machine Learning

Schedule a Demo
info@drakewell.us
346.201.0799
What Drakewell Has to Offer

Manage your **people, assets, and operations** with Drakewell

Use Drakewell to manage your entire operations from one seamless platform instead of many disparate systems. When you have full visibility into your business you can make highly informed, better, faster, data-driven decisions and enable your team to communicate in real time.

Let your data tell your story with Drakewell Analytics

Automate company KPI presentations with your data. Build better dashboards and visualizations in a fraction of the time by eliminating duplicate data entry and time spent cleaning spreadsheet data. You should not have to wait until the end of the month to know what your revenue is!

Make data-driven decisions with Drakewell Realtime

Setup your dashboard of sensor data collection for remote real-time operations. It allows the surface data feed to be viewed in real time from any remote location, like a Remote Operations Center, or from any mobile device.

Real-time sharing with Drakewell’s Customer Portal **Coming Soon!**

Transparency is a powerful differentiator! With the Customer Portal you’ll be able to shorten the distance between the driller on the rig floor, the company man in the shack, and the drilling engineer back at corporate. This creates an even safer operational environment and enables communication in real time with your client.
The Technology That Makes Drakewell Better

Simple Software Delivery

Cloud Based Delivery

You can’t spend billions in network and computer hardware infrastructure or hire the top infrastructure engineers in the world. Fortunately you can use those services. Drakewell runs on the most advanced infrastructure in the world, managed by the best engineers available. This allows us to provide you with the most reliable operations software possible.

Highly Secure Information

If software isn’t patched with the latest security fixes, it becomes vulnerable to hackers who never rest. With Drakewell, you don’t need to call your IT support team to keep your data secure. We run Drakewell on the most secure worry-free infrastructure. Your data stays separate and secure at all times with Drakewell.

Worry-Free Software

Most accounting and ERP software requires an exhausting implementation, expensive servers, and yearly updates. Drakewell requires no servers, no software installation, no painful yearly updates, and has no hardware compatibility issues. You’ll always be running on the latest version, with the latest performance improvements and up to date features.

Be Connected Everywhere

In an industry that never sleeps, your operations software can’t be difficult to access. Drakewell gives you access to your most important operations data anywhere you can access the web, and on any device. Designed from the ground up to be easy to use on any screen size, from smart phones to laptops, you’ll never be without the information you need to make decisions.

Technology Stacks

- **RUBY**
- **BACKBONE.JS**
- **COUCH DB**
- **HASKELL**
- **PUPPET**
- **AWS**
- **ELECTRON**
- **ELASTIC SEARCH**
- **LINUX**
Drakewell Technology is Years Ahead of the Competition

**Code that writes code to create powerful configuration**

Using the best of software metaprogramming in the core of the platform, Drakewell enables the possibility of custom configurations for each of our customers. Without the need for expensive and time-consuming custom software development we can adapt shop workflows, asset maintenance cycles, and data layouts to how your business works best.

**Code that writes code to create history tracking**

Using the best-of-breed modern database technology Drakewell tracks asset history in a way never before possible. Each point in an asset’s history is tracked in detail and then current history is dynamically calculated. This enables possibilities like visibility to an asset at a certain point in time and an asset data sharing ecosystem.
A Pricing Model Tailored to Your Needs

Our customer experience team exists to ensure Drakewell is successfully implemented in your business and to ensure that Drakewell evolves with your business over time. Too many companies fail in implementing new software or trying to build software in house only to find that it is expensive to support and hard to maintain. We are putting a stop to the use of disparate systems and helping our clients go seamless. Drakewell is robust enough for complex operations and simple for people to use on their mobile devices. We will work with your team to make sure you get your business configured, launched, and running towards a digital future.

Drakewell Platform

Investing in Drakewell is the best choice you can make for your company. The return on investment is almost immediate from time saved finding information, money saved from lost assets, and efficiency in reporting. There is an implementation investment to get up and running. This varies by client and scope. Once live, a monthly recurring charge begins. For directional drilling service companies we charge a base monthly fee and a day rate. For rental companies we charge a flat monthly fee. No charges based on users, no license fees, no “new feature” fees. As we continuously improve the product, you benefit!

Drakewell Realtime

Drakewell Realtime is a surface data feed directly into any job in Drakewell. This must be turned on for your instance--at that time there is a small monthly fee added to the base monthly to have this turned on. The usage fee for Realtime is on a job-by-job basis. We have packages available for purchase and offer volume discounts.

Drakewell Analytics

We know data and we are constantly thinking about new ways to help your data tell a story. We offer Basic, Advanced, and Custom Analytics! All users of the Drakewell Platform have access to Basic Analytics that cover financial and operational performance - all in real time and at no additional charge! If you choose to upgrade to Advanced Analytics, there is a flat monthly fee to gain deeper insights into your business. Custom Analytics are also available! If there is a specific question you need answered, let us know! We can build it for you and deploy it to your Analytics site. We also build KPI Performance Presentations for quarterly reviews for clients.
About Drakewell

The People Behind it All

Drakewell’s team is made up of a very unique group of individuals that represent business, leadership, technology and design. This combination of talent is instrumental in the software development process and has ensured that our product is wholly developed to meet the needs of the business and end-user.

Awards

- SAP Partner
- 2017 Innovator of the Year
- 2018 Most Admired CEO

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